

## Biofach 2024 – trade fair – review

### agaSAAT GmbH

BIOFACH 2024 is behind us. After returning to operations and sorting the trade fair equipment, we are slowly but surely getting back to normal everyday routine.

BIOFACH 2024 – for four days everything revolved around organic diversity.

35,000 trade visitors from 128 countries were on site during the trade fair in Nuremberg.

2,550 exhibitors from 94 countries presented the new trends and possibilities in the Nuremberg exhibition halls. But the challenges that the current market situation in the organic sector brings with it were also discussed many times at the trade fair. “Especially in turbulent times like present, it is particularly important to come together in person and have direct conversations with growers, suppliers, customers and market competitors” – says Tobias-Werner Arts, Managing Director of agaSAAT GmbH.



“Let’s not kid ourselves, the times ahead will remain crisis-ridden” – comments Werner Arts, who founded the company over 30 years ago.



As an exhibitor at the joint stand of the state of North Rhine-Westphalia - and the long-standing trade fair slogan: NRW Is(s)t good, we saw many well-known faces and manufacturers of high-quality foods and food additives from North Rhine-Westphalia in Nuremberg and were able to maintain contacts.

The exchange with the responsible ministries of the state of North Rhine-Westphalia regarding hurdles and procedures in daily business, binding for the import of organic raw materials from all over the world, was also discussed in detail and objectively. It remains to be seen to what extent this will lead to new approaches and a simplification of the import basics.

In conclusion, it remains to be said that BIOFACH 2024 was a complete success and we as exhibitors are very satisfied with the trade fair. We are already looking forward to start the preparations for next year, in which BIOFACH 2025 will open its doors again to provide trade visitors with a basis for exchanging and presenting news and trends.